



Kali Healthcare

AI-ENABLED FETAL MONITORING

Current Pregnancy Monitoring: No longer fit for purpose

Cardiotocography (CTG) monitors fetal wellbeing during pregnancy and labour by recording the baby's heart rate alongside uterine contractions.

Ultrasound is used to generate a continuous measurement, which clinicians interpret to detect signs of fetal distress.



- **Hospital Centric Care:** Ultrasound-based monitors need experts to apply the sensors and thus limits access to regular, continuous monitoring and contributes to delayed detection of fetal compromise.
- **Signal Reliability:** CTG relies on ultrasound and is highly sensitive to fetal position, maternal anatomy and movement. Signal dropout and maternal–fetal heart rate confusion impacts reliability, particularly in high BMI pregnancies.
- **Expertise Dependent:** CTG interpretation requires clinician training who are time poor and subjective readings lead to missed detection of complications.
 - Reliance on human capabilities leads to wide variations in results..
 - Extensive infrastructure requirements, expensive maintenance and staffing costs make current CTG equipment economically unattractive.
- **Hospital-bound by design:** Ultrasound-based equipment make CTG incompatible with remote or home use. However, 90% of patients want home monitoring based on published consumer studies.
- **Clinical Burden:** Each CTG session requires bedside attendance, manual sensor repositioning, and clinician interpretation. This limits the number of women who can be monitored and drives increased staffing costs across overstretched maternity units.
- **Intermittent Monitoring:** The hospital bears the cost of treating complications arising from delayed interventions. Missed complications can lead to death or lifelong disability, resulting in massive malpractice claims reaching up to \$950M USD.

The Problem:

3 in 5 pregnancies are at risk

3.66M pregnancies in the USA... almost 300,000 in Australia

USD100Bn spent on pregnancy care in the USA

Complications rates growing at approx. 3.9% per annum

75% or 2.75M US women are overweight

Cardiotocography (CTG) signal during ultrasound falls to 82% effectiveness with overweight women, 66% when their BMI is over 40.

NOTE: CTG is not clinically useful when acquisition rate falls below 85%










3.66M
Total US pregnancies
annually

Industry Challenges.

- 1. Common complications other than overweight patients;**
 - 15% Hypertensive disorder or 550,000 patients p.a.
 - 10% Fetal Growth restriction 366,000 patients p.a.
 - 6% Gestational diabetes 200,000 patients p.a.
- 2. Demand for skilled personnel time:** Dedicated clinicians that strongly rely on their clinical experience are required to continuously adjust ultrasound-based sensors or apply invasive methods and interpret the readouts.
- 3. The current standard of care is clinician intensive and hospital-based.** There are no suitable devices available for both effective high BMI outpatient and at-home monitoring

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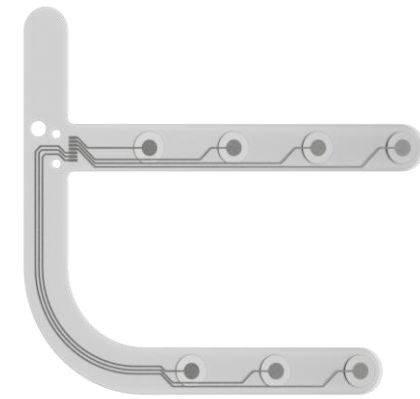
Current Developments

	1 st Generation			2 nd Generation		
Company	PHILIPS	 GE Healthcare	BIORITHM	NUVO	 Baymatob	 nemo HEALTHCARE
Device Image						
Indications for use in pregnancy and labour	✗	✓	✗	✗	✗	✓
At home use	✗	✗	✓	✓	✗	✓
Fetal heart rate clinical data	73% success rate Reliability not published Low Performance	88.8% Success rate Reliability 88.1% Average Performance	40% of participants <50% success rate 90.3% Reliability remaining Low Performance	90.3% success rate 95% agreement* High Performance	None publicised	94.5% success rate Reliability not provided High Performance
Novel indications in development	None publicised	None publicised	None publicised	<ul style="list-style-type: none"> • Maternal mood disorder • Preterm birth • Preeclampsia • Diabetes 	<ul style="list-style-type: none"> • Post partum haemorrhage 	<ul style="list-style-type: none"> • Preterm birth • Twins • Intrapartum hypoxia • Congenital heart disease
Technology	Traditional Algorithm	Traditional Algorithm	Traditional Algorithm	Traditional Algorithm	Artificial intelligence	Artificial intelligence
B2B Pricing	<p>Ⓢ</p> <ul style="list-style-type: none"> • ~\$4,000 USD per device • ~\$67 USD per high-cost magnetic sensor • ~\$65,000 USD software per year 	<p>Ⓢ</p> <ul style="list-style-type: none"> • ~\$6,300 USD per device • ~\$45 USD per high-cost magnetic sensor • ~\$80,000 USD software per year 	<p>Ⓢ</p> <ul style="list-style-type: none"> • Exact pricing not public • Uses low cost ECG electrodes 	<p>Ⓢ</p> <ul style="list-style-type: none"> • Estimated pricing ~\$588 USD per pregnancy • Average pricing ~\$37 USD per session (assume 16 per pregnancy) 	<p>Ⓢ</p> <ul style="list-style-type: none"> • Exact pricing not public • Uses low cost ECG electrodes 	<p>Ⓢ</p> <ul style="list-style-type: none"> • Device cost not public • \$45 USD per high-cost magnetic sensor

* = 95% Bland-Altman LoA within specification. Publications and information sources available on request.

Next Generation Monitoring: The Kali system

- Patient self-applies device and sensor patch.
- Clinician receives a structured report.
- Reduces Opex and Capex
- No hospital visit required.



Sensor Patch

- Single-use,
- self-adhesive sensor
- self-applied by patient.
- **Extracts reliable fetal heart rate using electrical signals regardless of BMI or fetal position.**

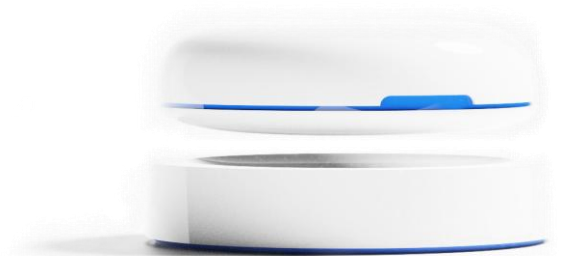


App Based

- Guides patient,
- collects patient notes
- provides clinical grade data for asynchronous clinical review:
- **No hospital visit required.**

Device

- Reusable electronics attach to the sensor
- connect via Bluetooth to Kali App.
- **Replaces hospital facility.**



Cloud Based

- Proprietary AI processes each session
- Trade secret algorithms to deliver clinical report.
- **Builds data moat for AI diagnostics.**



Clinical Evidence shows it works

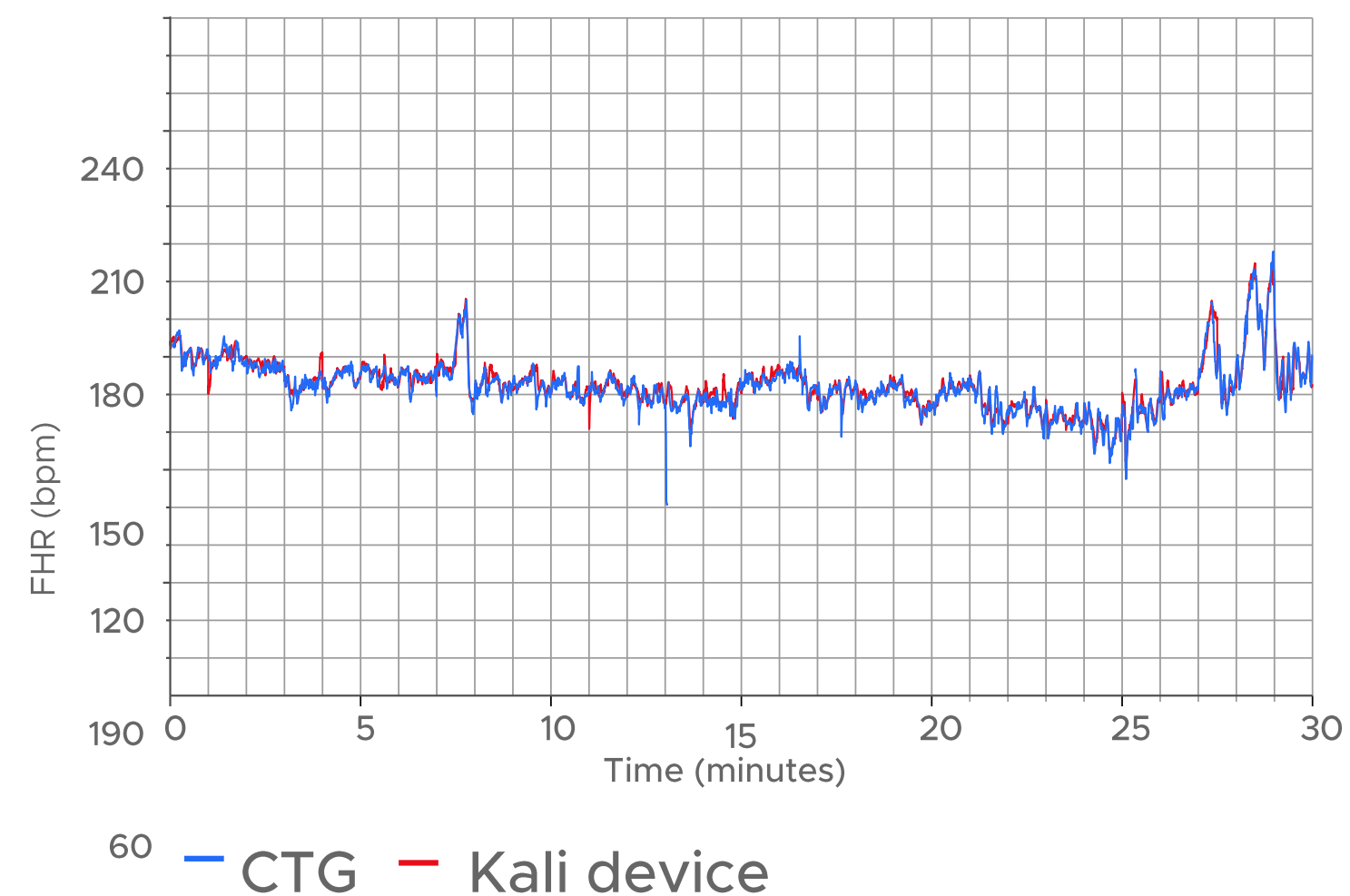
Our **fetal heart rate measurement method** performs strongly:

>90% reliability

95% LoA within +/- 8bpm
in pilot validation cohort (n=70)¹⁴

Meets FDA 510k guidance:
Minimum 80% reliability
95% LoA within +/- 10bpm

Fetal heart rate (FHR) measurement

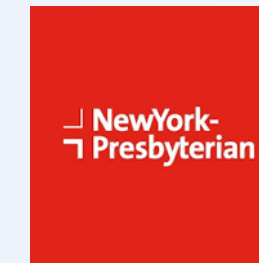


We have **published AI methods**^{15,16} for detecting fetal compromise, with state-of-the-art performance



Our method demonstrated **25% faster** time to detect fetal compromise compared to previous state-of-the-art methods

Why Kali Healthcare now?



Why Kali Healthcare will capture and lead the pregnancy monitoring market

1. There is an UNMET CLINICAL NEED

The current standard of care is clinician intensive and hospital-based.

No suitable devices available for both effective high BMI outpatient and at-home monitoring.

2. Kali owns PLATFORM AI TECHNOLOGY

Builds proprietary data moat with every session.

Enables integration of high-value AI diagnostic add-ons.

Granted patents in AU and US, pending in EU.

3. Clinically Superior

Reduces staff time by >50% twice the patient throughput.

Accurate for all BMIs from 32 weeks to term.

Kali's published algorithms detect fetal hypoxia faster and more accurately enabling continuous surveillance, **not intermittent snapshots.**

4. There is a VALIDATED DEMAND

Key partners include Royal Hospital for Women, GE Healthcare and New York-Presbyterian Hospital.

Already integrated with leading obstetric global fetal monitoring platforms,

Reimbursement codes cover core monitoring; low-cost device replaces high staffing and infrastructure costs

5. Greenfield Market

90% of patients want home monitoring; 35%+ of US counties have no obstetric provider.

Using Kali eliminates travel burden for high-risk mothers.

AI diagnostics pipeline providing continuous at-home surveillance: the first smart wearable for the fetus.

6. LARGE and PASSIONATE MARKET

\$100B USD spent annually on pregnancy care in the United States.

Kali projected to reach >\$45M USD annual revenue by 2032.

Regulatory pathway...On track

Confirmed 510(k) pathway to achieve FDA clearance

Feasibility Study

Cohort: Up to 100 participants

Primary outcome: Reliability compared to standard-of-care for fetal heart rate.

Secondary outcome : Reliability compared to standard-of-care for maternal heart rate and uterine activity.

Reached over 50% of recruitment target

Pivotal Study

Cohort: 133 participants

Primary outcome: Reliability of the Kali Monitoring System compared to standard-of-care for measuring fetal heart rate, maternal heart rate and uterine activity.

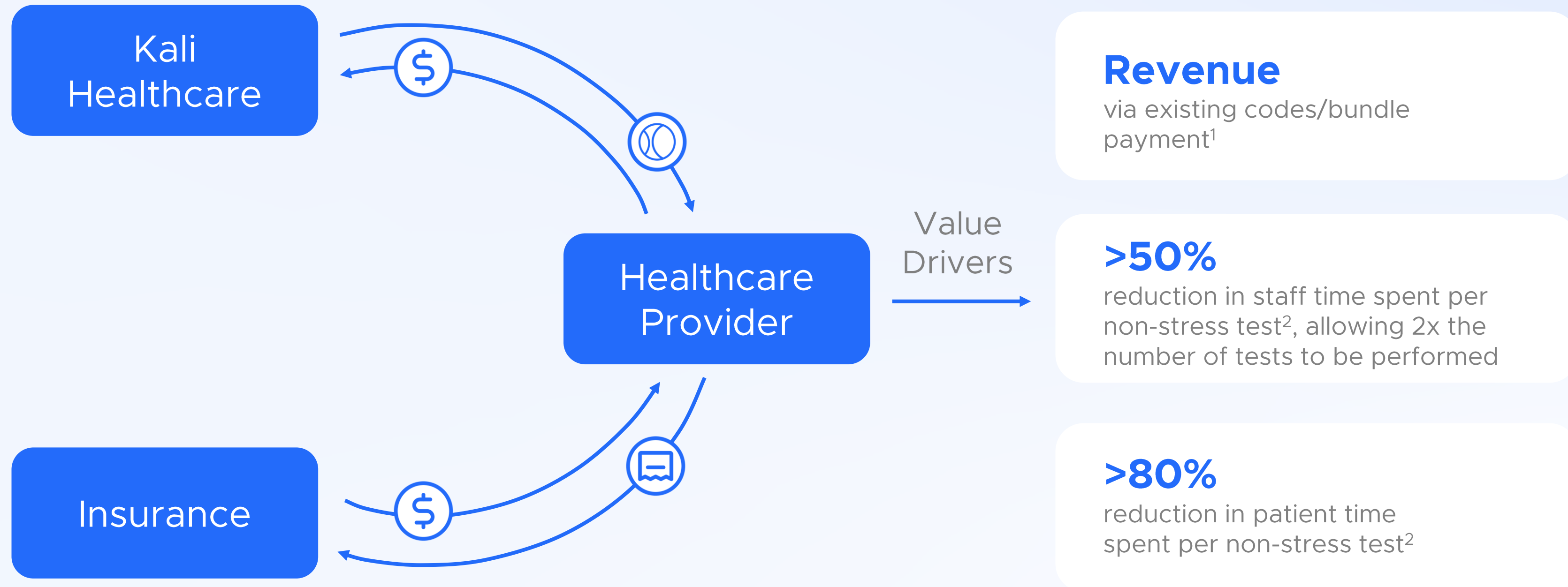
Multi-centre trial to commence H2 2026.

All Australian sites. Study protocol reviewed across two FDA Pre-Submissions.



Kali Business Model:

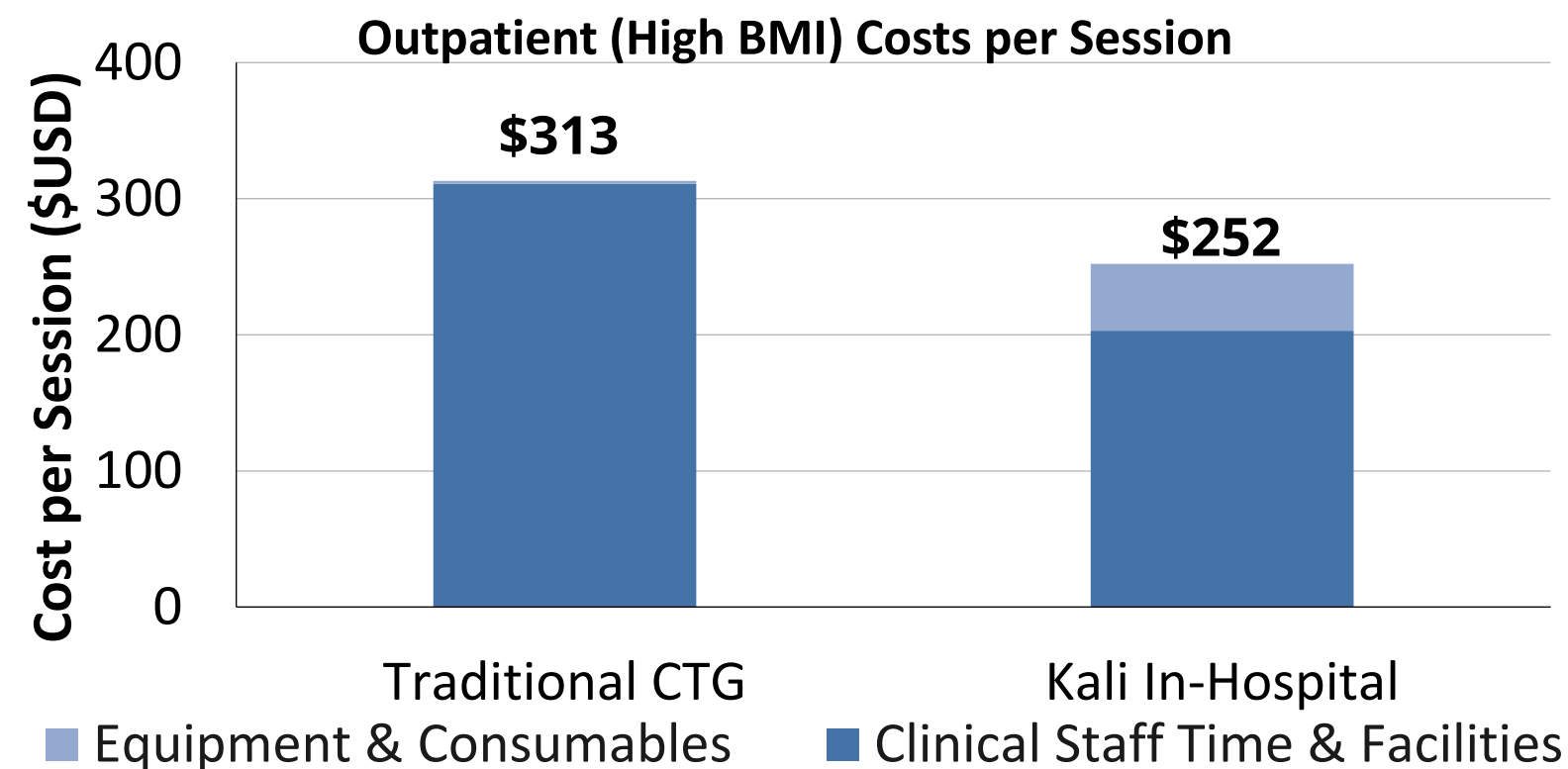
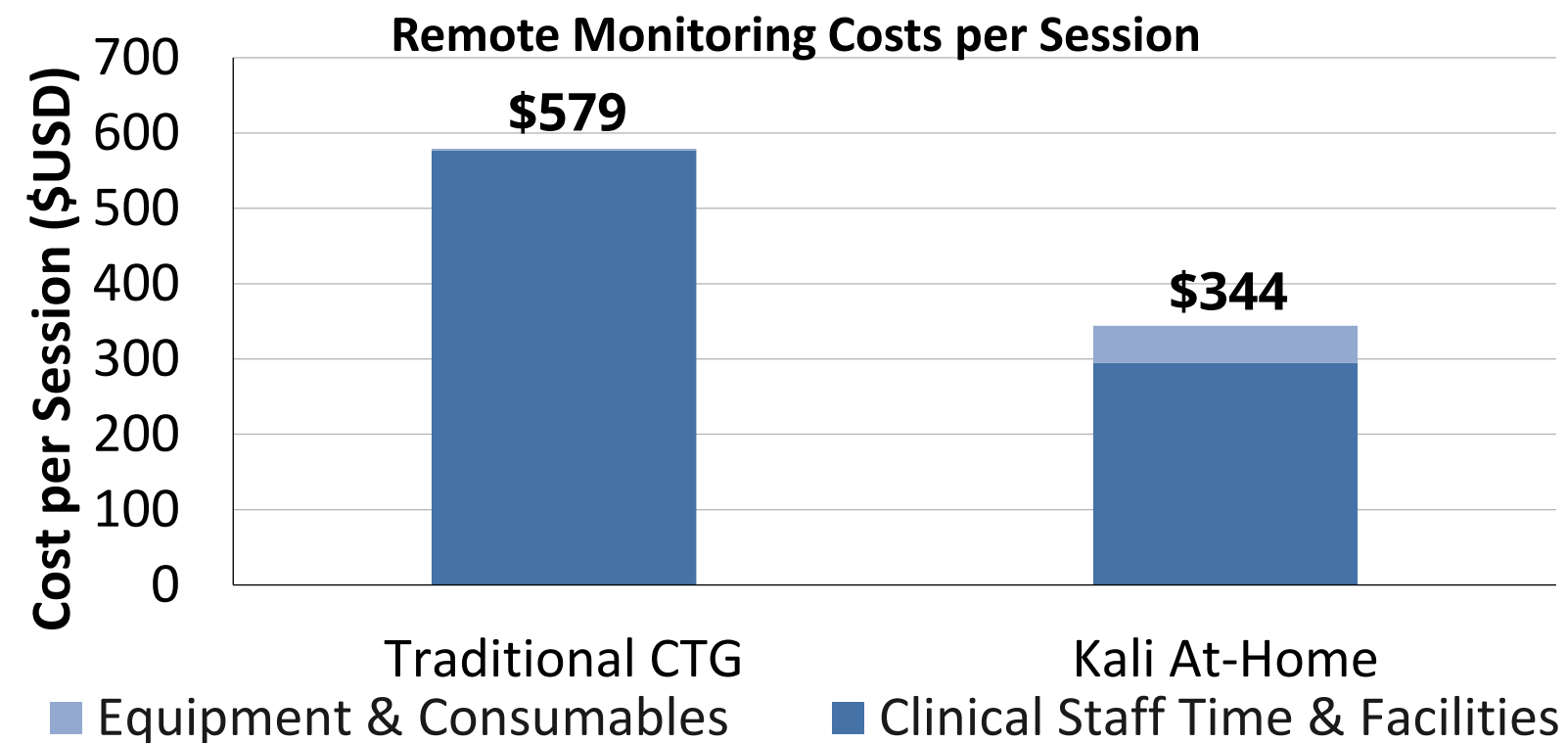
Sold to healthcare providers who generate revenue from existing reimbursement codes



¹US Reimbursement Codes
Remote Patient Monitoring CPT 99453, 99454, 99457, 99458
Fetal Non-stress Test CPT 59025
²Case Study, The Impact of Remote NSTs, McMorries Obstetrics

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Health economics: Up to US \$3,760 saving per high-risk patient



up to \$3,760
USD Net Saving Per High-Risk Patient

At-Home Saving: \$235/session | \$3,760/patient (16 sessions)

Kali enables remote monitoring from home

Outpatient Saving: \$61/session | \$976/patient (16 sessions)

Kali replaces traditional CTG in hospital

Projected Savings: US Hospital (1,000 births p.a.)

- High-Risk Monitoring Episodes: ~6,545 procedures p.a.
- Estimated ~\$235 net saving per episode

Estimated Net Savings Per 1000 births:

~\$1.5M USD p.a.

DISCLAIMER: These projections are based on management assumptions and an independent Health Economics Report. No representation is made that any of these projections will come to pass or that projected results will be achieved.

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Kali: Significant Team

Leadership



Mary Beth Brinson
Director & Chair
CEO, Wavewise Analytics ·
Ex-Cochlear



Emerson Keenan
Co-founder, CEO & CTO
PhD in wearable fetal
monitoring



Fiona Brownfoot
Co-founder, CMO & COO
Expert in novel medical
devices for obstetric care



Kevin Fischer
CFO
Experienced MedTech CFO

Directors & Advisors



Marimuthu Palaniswami
Co-founder, Academic
Professor in AI for smart
wearable devices



Jacqui Savage
Director
Co-founder & CEO,
MedCorp Technologies



Nishant Varma
Commercial Advisor
Director, Safe Obstetric Systems
Exited CooperSurgical



Greg O'Grady
Commercial Advisor
Co-founder & CEO, Alimetry
Wearable gastric device



Anthony Vintzileos
Clinical Advisor
Chief of Patient Safety,
Obstetrics · Northwell Health

Staff (selected)



Vida Nazemian
Clinical Research Manager
PhD in Neuroscience · Clinical
operations & research



Connie Zhang
Project Engineer
Biomedical Engineer ·
Melbourne BioDesign alumna



Natasha Nimalasiri
Quality Manager
Extensive experience in
quality for medical devices
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Lochana Mendis
Research Engineer
PhD in AI for fetal
monitoring

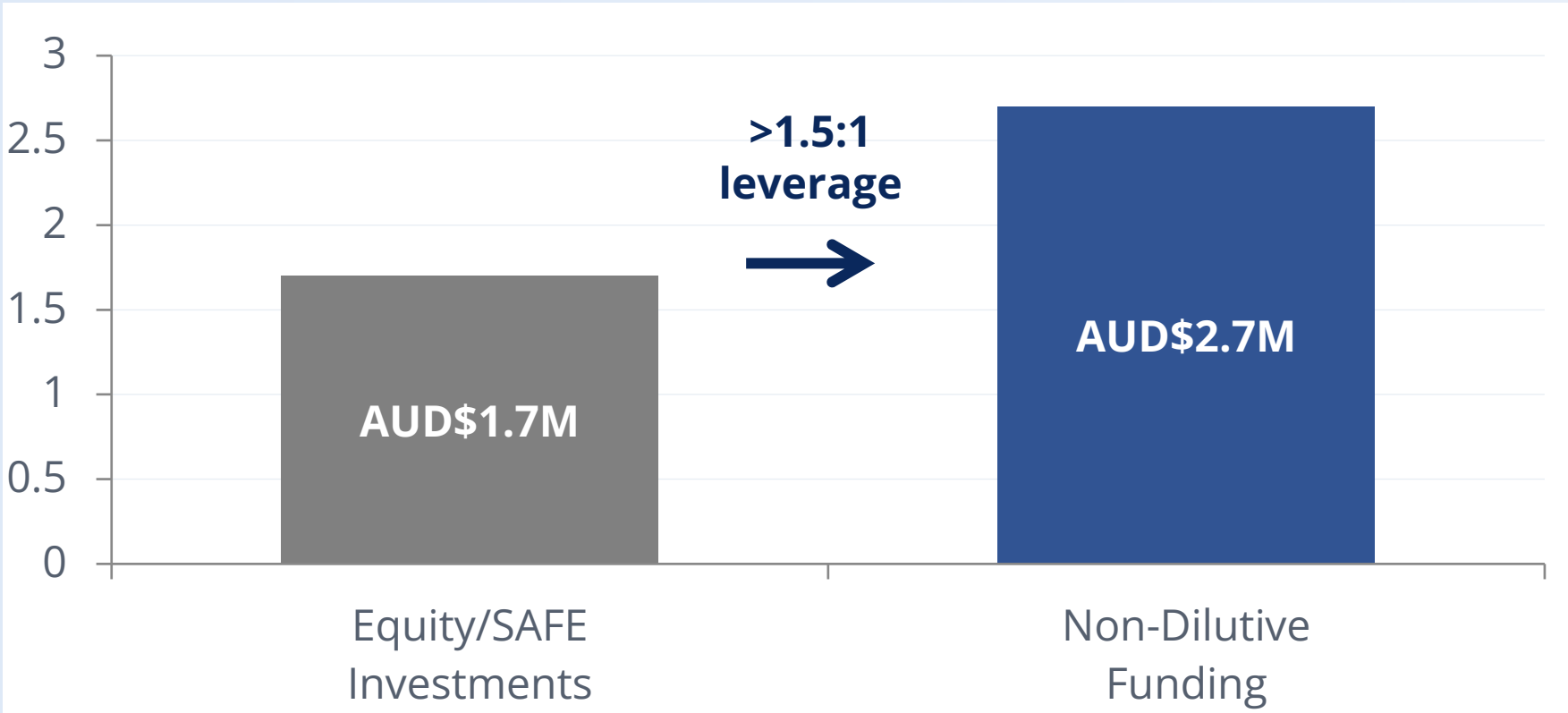


Jessica Maung
Program Manager
Engineering program
delivery & operations

Cap Table, Grants, Prior investment

Kali has an exceptional track record of capital efficiency including securing competitive non-dilutive grants and external clinical trial funding.

Investment and Non-Dilutive Funding To Date



Cap Table Summary*

Shareholder	Issued Shares	% Held
Ordinary Shares (Founders)	12,952,231	86.8%
Ordinary Shares (Institutional)	1,485,120	10.0%
Ordinary Shares (Private)	485,158	3.2%
TOTAL	14,922,509	100.0%

*Note: Cap Table Summary does not include ESOP (1,225,145 pool of options for employees, advisors and directors) or current SAFE notes outstanding of Au\$705K.

Notable Grants Include:

Australian Government
Department of Industry,
Science and Resources
**Cooperative Research
Centres Program**

VICTORIA
State Government
Jobs, Skills,
Industry
and Regions
**MedTech Market
Growth Program**

Maridulu Budyari Gumat
Working together for good health and wellbeing
SPHERE Grant*

Notable Investors:

THE UNIVERSITY OF
MELBOURNE

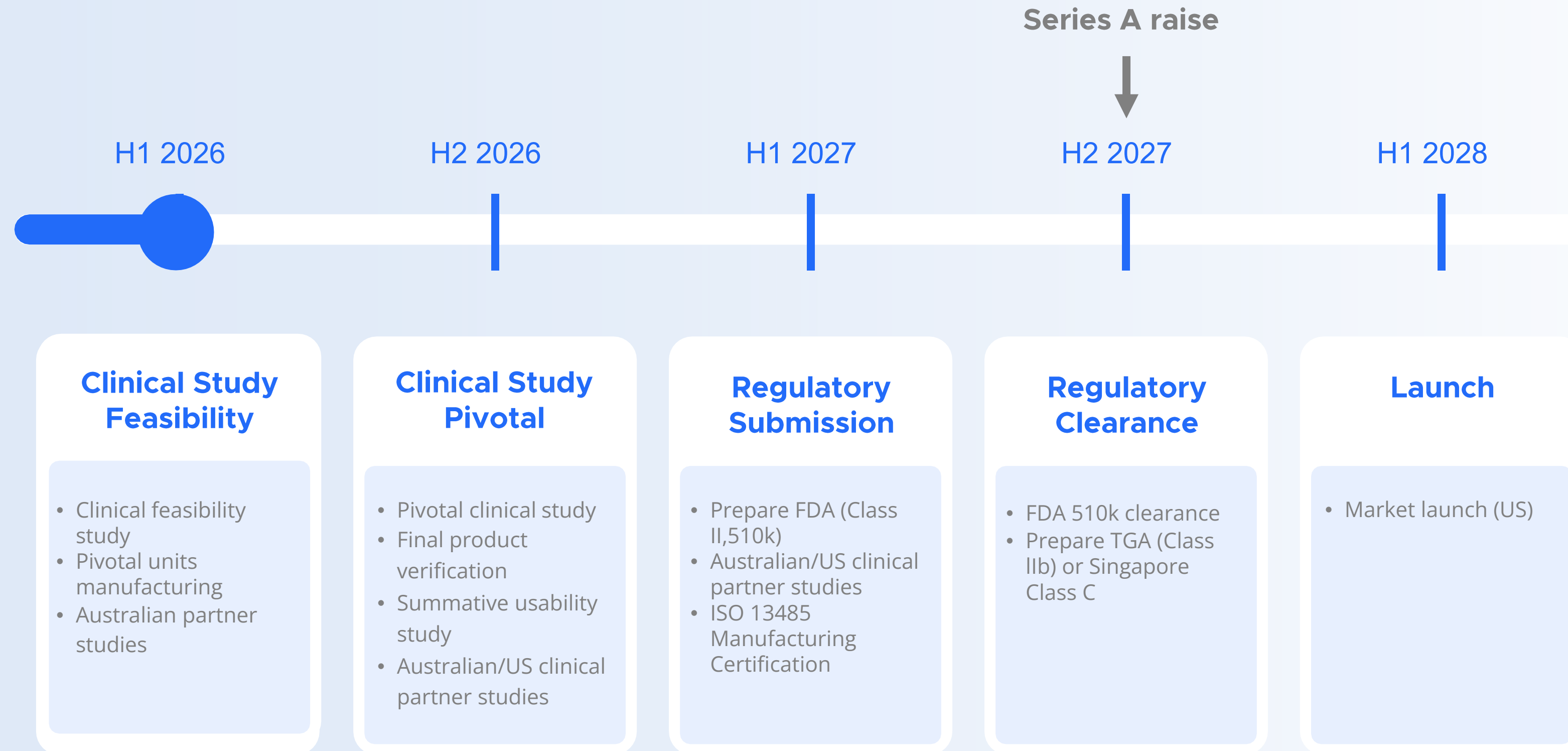
**ALICE
ANDERSON
FUND**

MEDICAL ANGELS

*Grant obtained by University of Technology Sydney to run Virtual Maternity Ward trial using Kali technology at Royal Hospital for Women, Sydney

Capital Raising Timeline:

Raising \$2.5M AUD to achieve FDA clearance in H2 2027



There is significant follow-on funding from earlier investors

Contacts:

For a more detailed deck and access to the Virtual Data Room:

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Advisers to the Raise

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